DEDICATED VS. CLOUD

Important Questions to Ask Yourself

Time to re-evaluate compute performance due to growth or changing business needs? Today, there are more benefits to utilizing a cloud environment than just saving money. More importantly, you're not on your own. Rackspace® offers a Managed Service Level on top of Cloud Servers $^{\text{\tiny M}}$ so you can receive the support you've historically been accustomed to with dedicated servers.

While some scenarios require dedicated hardware, many legacy-dedicated environments are hosting web applications where a cloud environment is a better fit. And better yet, with RackConnect™, you can deploy cloud and dedicated resources in one hybrid environment.

Consider asking yourself the following questions when considering a move to the cloud.

	CLOUD SERVERS™ WITH A MANAGED SERVICE LEVEL	DEDICATED SERVER
How quickly can I have resources online?	Minutes.	Hours/Days/Weeks.
Can I upgrade the RAM, disk space and CPU?	Yes. With a few clicks or fully automated w/ API. Takes minutes.	Yes, manual. Schedule 1 hour maintenance window.
Can I achieve High Availability quickly & cost effectively?	Yes. You can configure an HA environment in minutes with 2 Cloud Servers™ & 1 Cloud Load Balancer. Costs 60% less than dedicated resources.	Yes. Request to have an HA environment built for you. Requires 2 dedicated servers and 1 dedicated load balancer and will be ready in hours, if not, days.
Are tools for building auto-scaling, auto-provisioning, auto-management important to you?	Yes, I want tools available quickly via community-driven development with the Open API.	No, I can wait for vendor-driven development.
Can I easily run cost-effective segmentation of resources?	Compartmentalizing your resources by function allows for easy scalability, management, and resource segmentation and is cost-effective in the Cloud.	Compartmentalization is expensive with dedicated hardware.
Is monitoring available?	Yes.	Yes.
Can I get technical support?	Yes.	Yes.
Can it address stringent security and compliance needs?	Partially.	Completely.
Can I manage servers from my mobile device?	Yes. iPhone®, iPod touch®, iPad®, Android®.	No.
It looks like Cloud might work for some of my applications but not all. Can I run cloud resources and dedicated resources in one environment?	Yes. Mix cloud and dedicated with RackConnect™ only at Rackspace.	Yes. Mix cloud and dedicated with RackConnect™ only at Rackspace.



